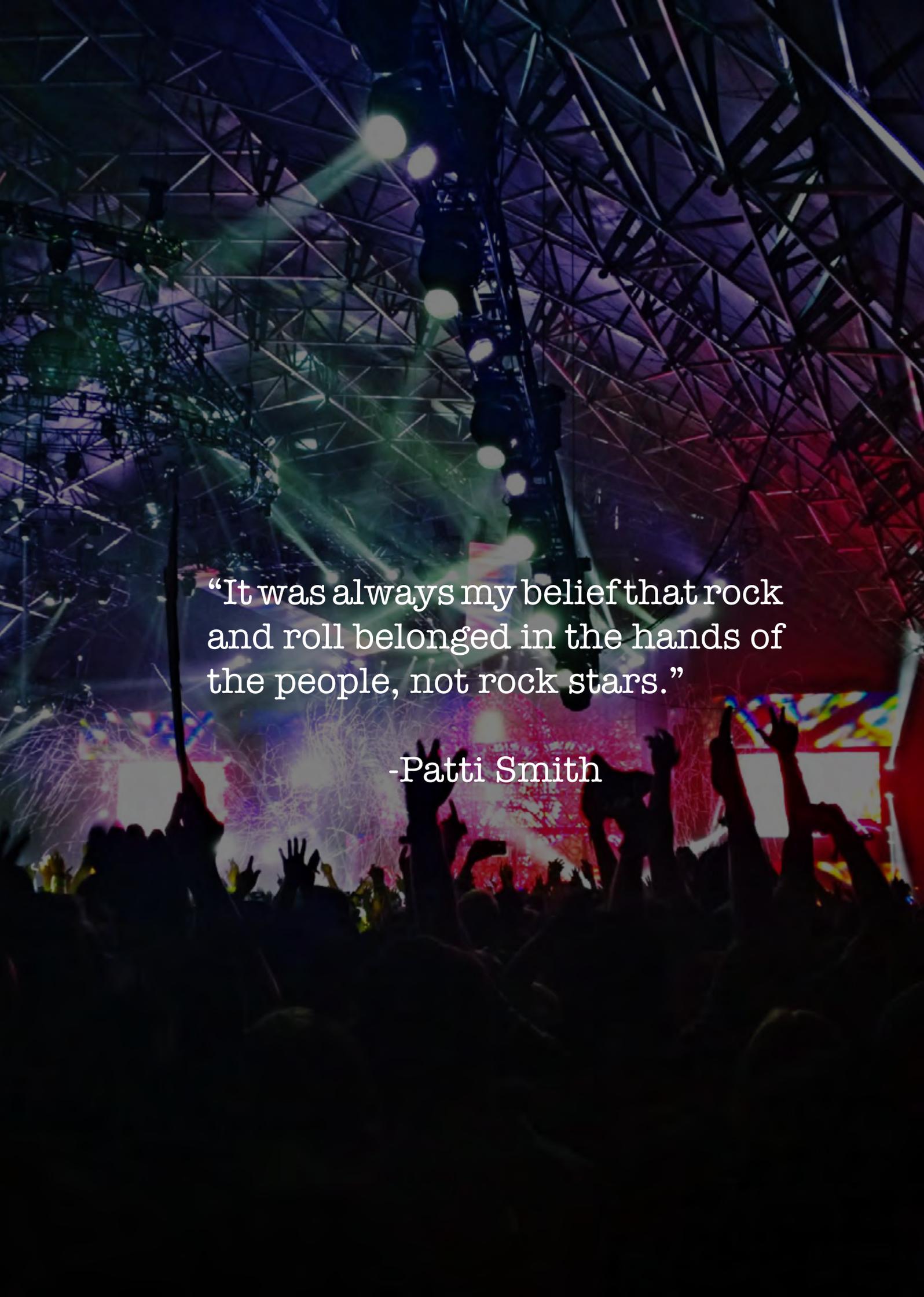


ROADTRIP

A participatory experience





“It was always my belief that rock and roll belonged in the hands of the people, not rock stars.”

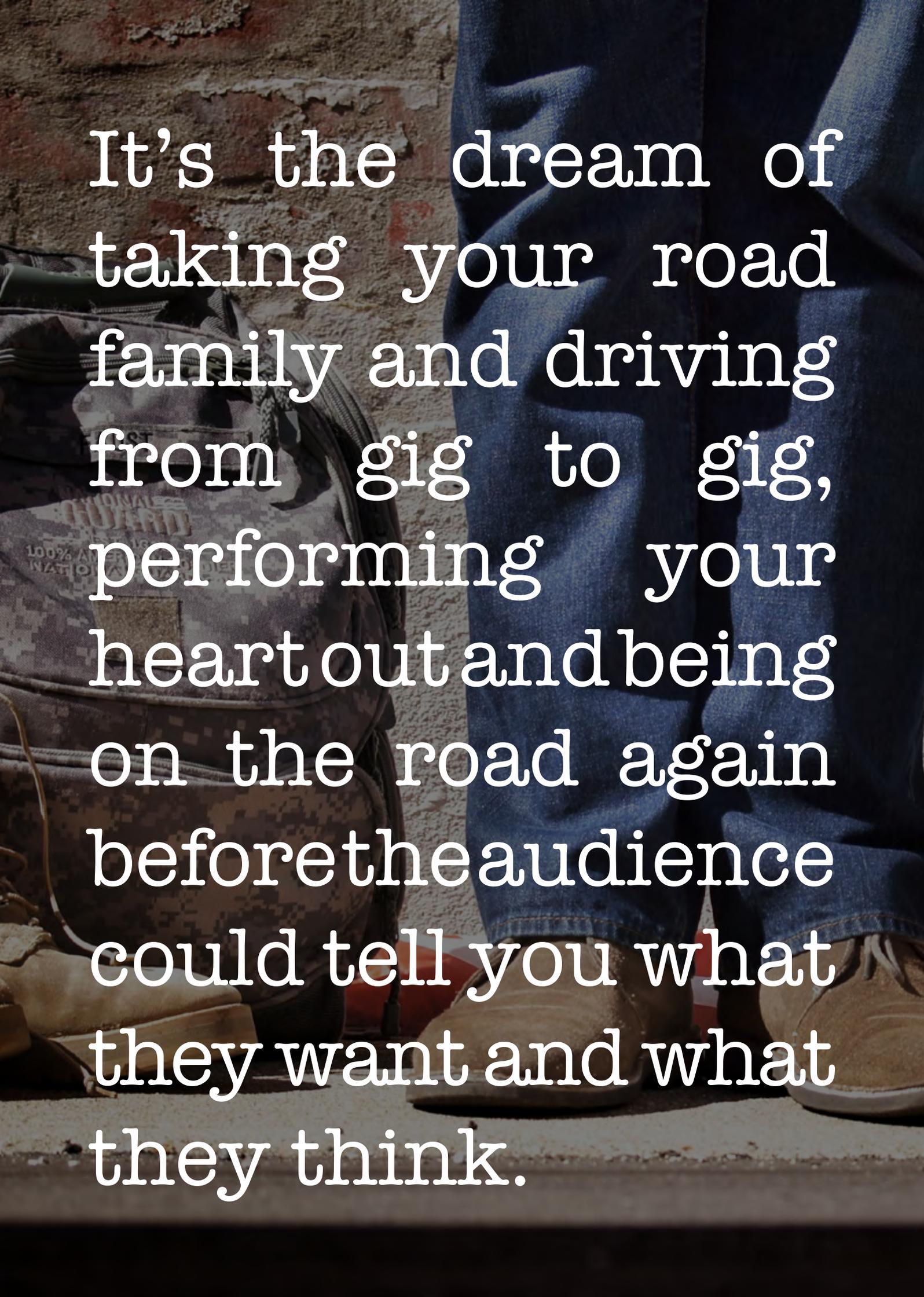
-Patti Smith

Freedom.

That's what it is all about, really—the entire rock'and'roll dream. It's about the freedom to act how you want to act, live how you want to live, do what you want to do, and be adored for doing it.

It's about the freedom of expression and the freedom of creation. It's about throwing off the shackles of day-to-day life, not letting the system hold you back, and stepping out into the world of music.

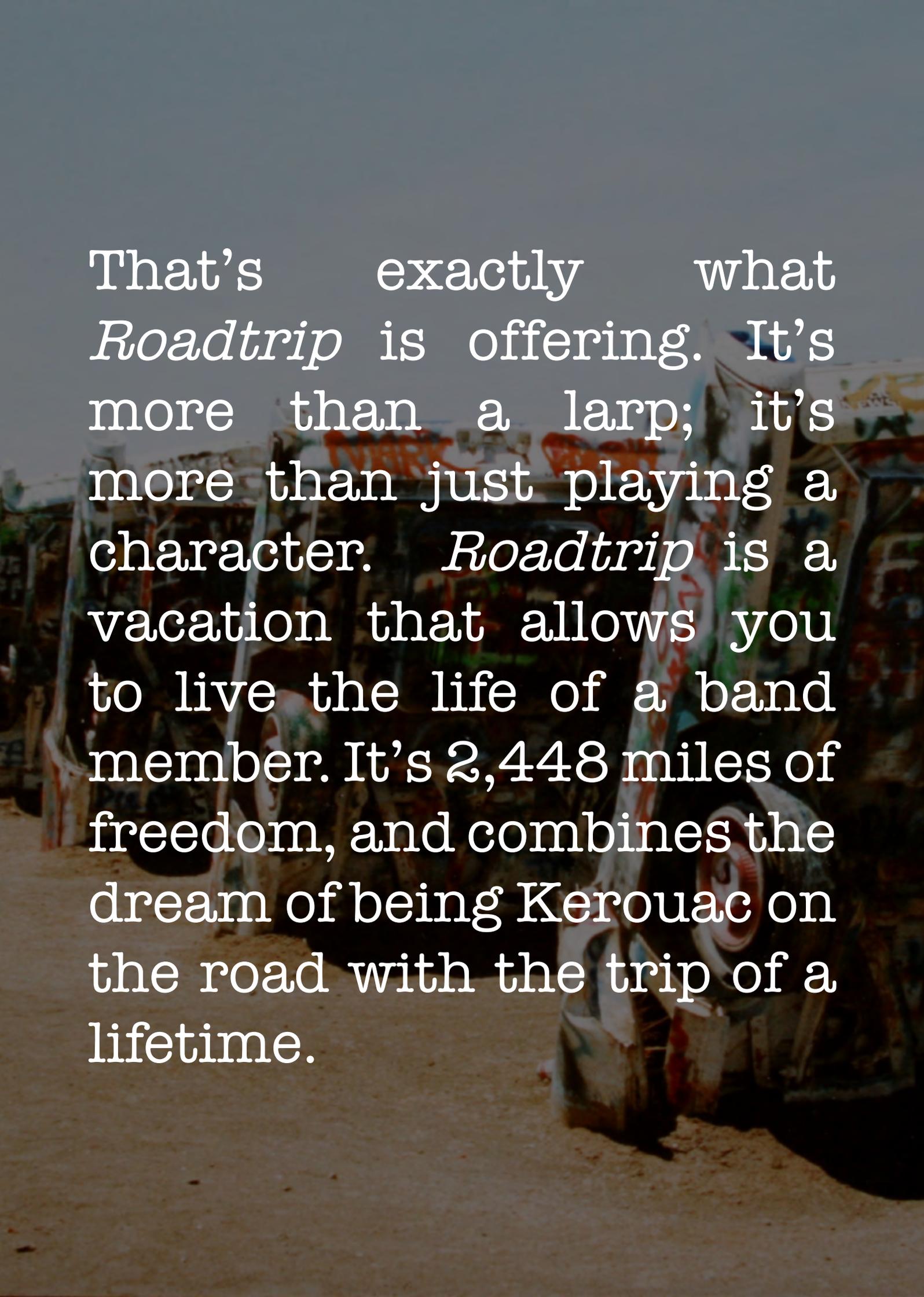


A person wearing blue denim jeans and brown suede shoes stands next to a large, worn, olive-green bag. The bag has a patch that says "100% AMERICAN MADE". The background is a textured, light-colored wall.

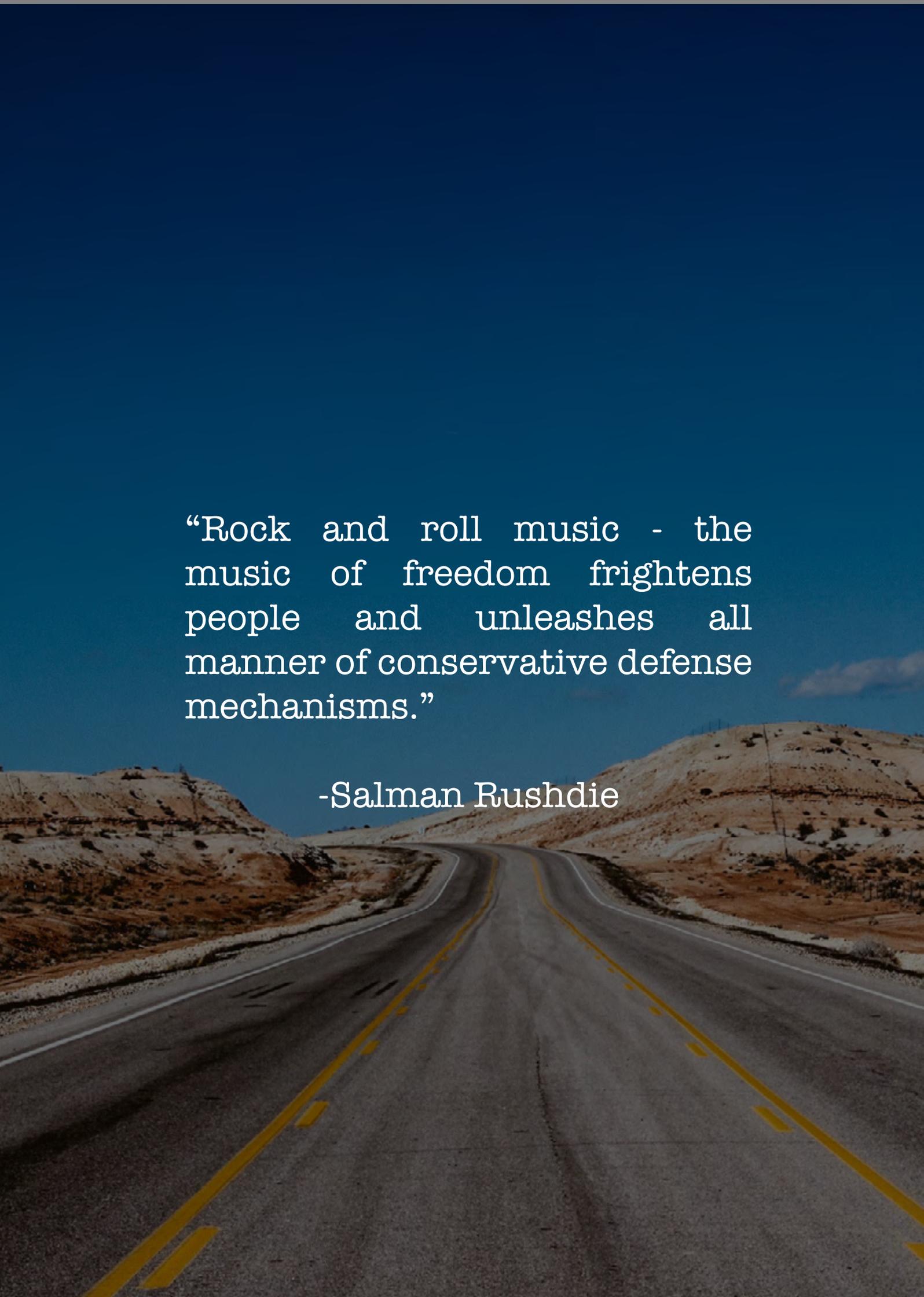
It's the dream of taking your road family and driving from gig to gig, performing your heart out and being on the road again before the audience could tell you what they want and what they think.



Rock'and'roll
can set
you free.

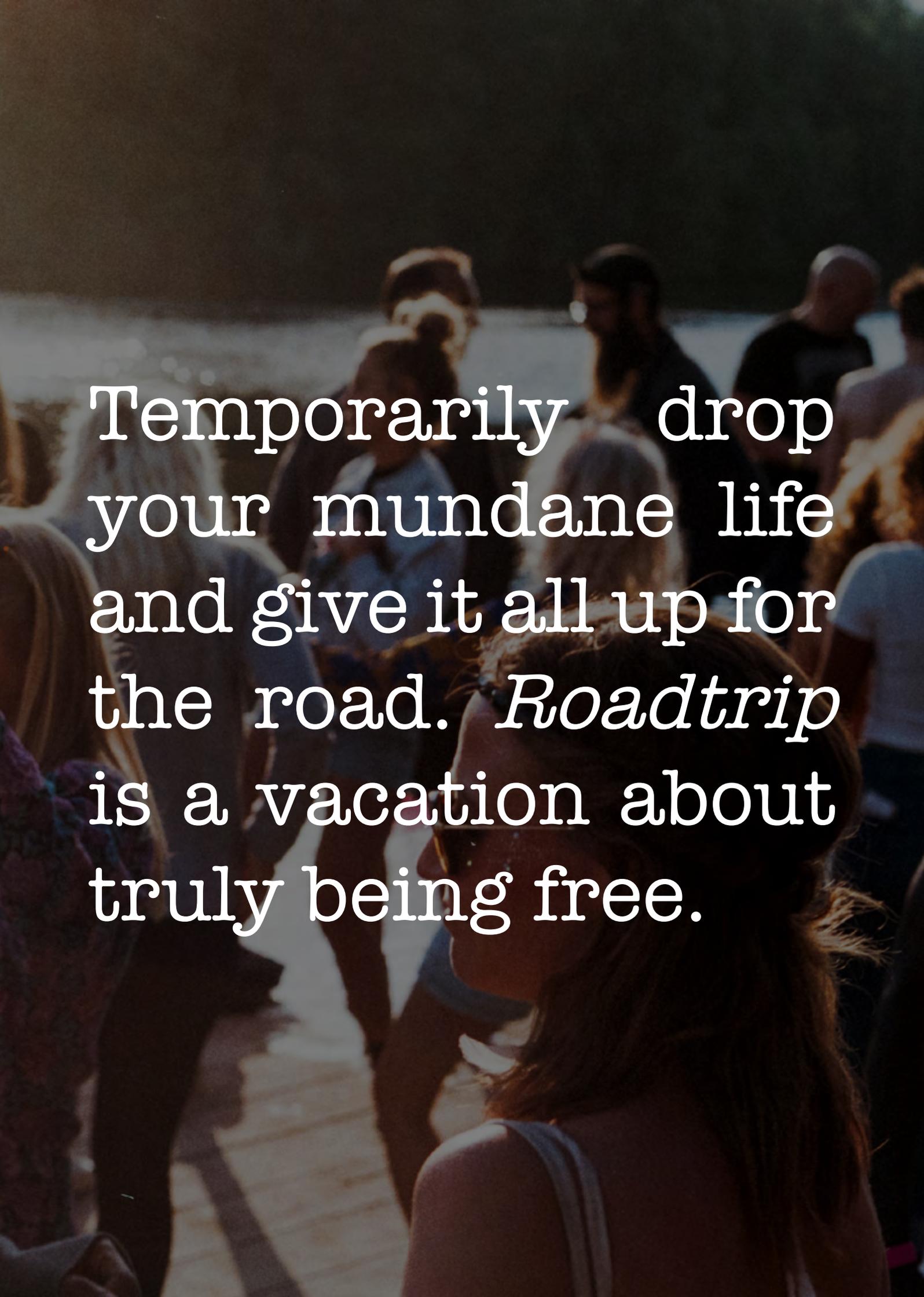


That's exactly what *Roadtrip* is offering. It's more than a larp; it's more than just playing a character. *Roadtrip* is a vacation that allows you to live the life of a band member. It's 2,448 miles of freedom, and combines the dream of being Kerouac on the road with the trip of a lifetime.



“Rock and roll music - the music of freedom frightens people and unleashes all manner of conservative defense mechanisms.”

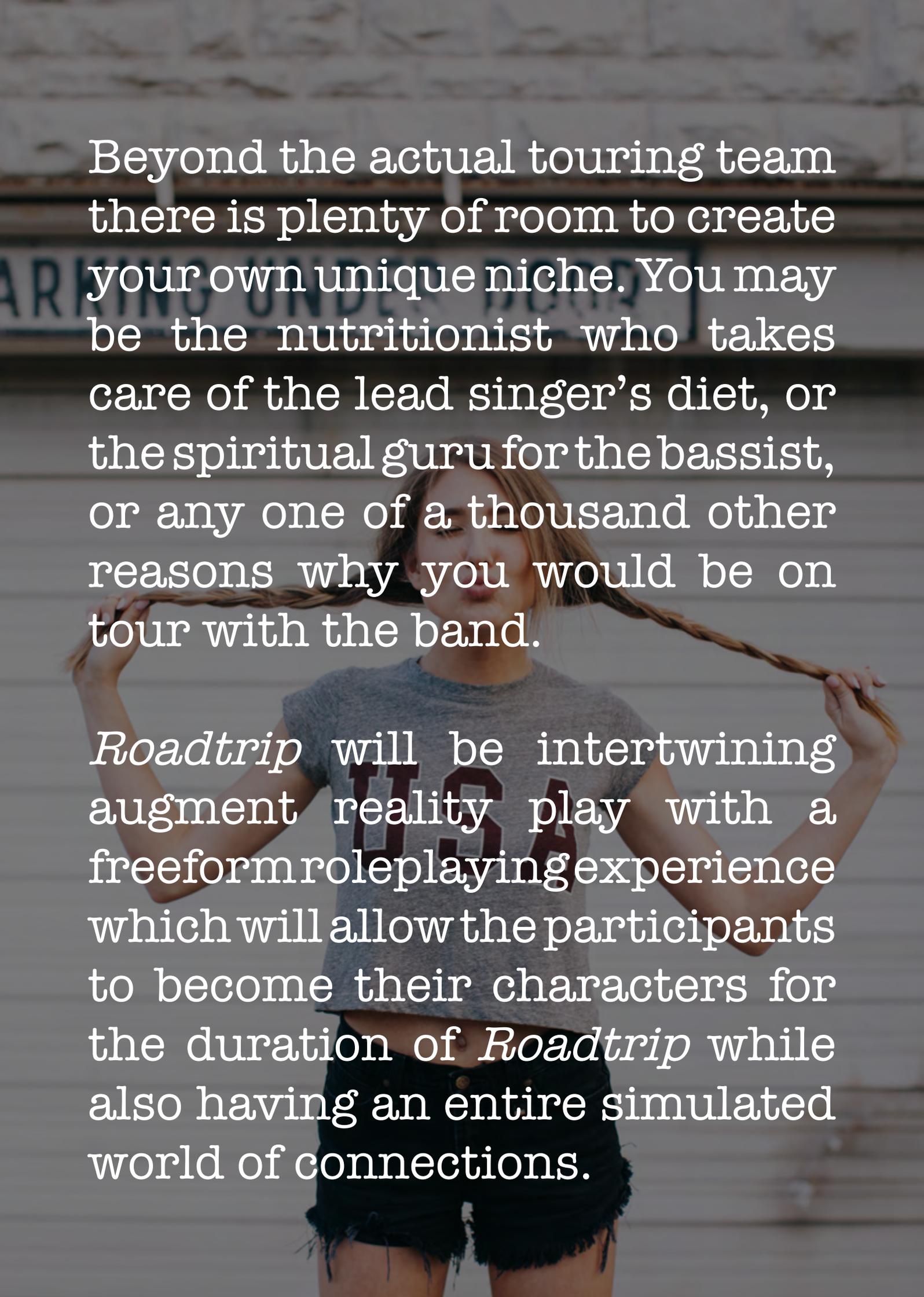
-Salman Rushdie

A crowd of people at a festival or event, with a woman in the foreground looking to the side. The background is slightly blurred, showing other attendees and a bright, possibly outdoor setting.

Temporarily drop
your mundane life
and give it all up for
the road. *Roadtrip*
is a vacation about
truly being free.

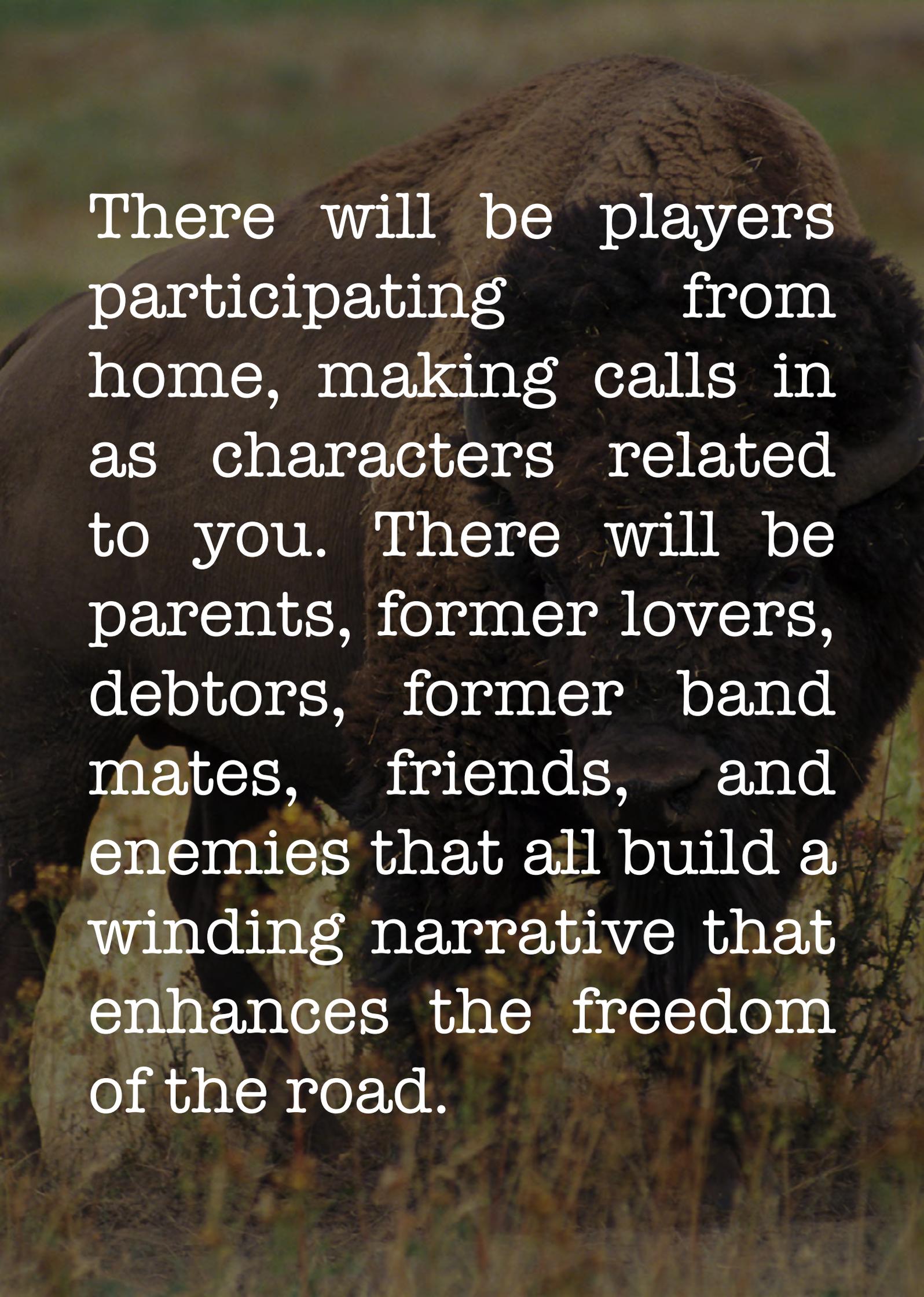
The best part about *Roadtrip* is that you don't need to be a musician to participate. There are a number of stories and roles that don't require you to sing or play an instrument.

Instead, you can be one of the tour managers, production managers, stage managers, lighting directors, lighting techs, instrument techs, pyrotechnicians, security/bodyguards, truck drivers, merchandise crew, caterers, or part of the entourage.



Beyond the actual touring team there is plenty of room to create your own unique niche. You may be the nutritionist who takes care of the lead singer's diet, or the spiritual guru for the bassist, or any one of a thousand other reasons why you would be on tour with the band.

Roadtrip will be intertwining augment reality play with a freeform roleplaying experience which will allow the participants to become their characters for the duration of *Roadtrip* while also having an entire simulated world of connections.



There will be players participating from home, making calls in as characters related to you. There will be parents, former lovers, debtors, former band mates, friends, and enemies that all build a winding narrative that enhances the freedom of the road.

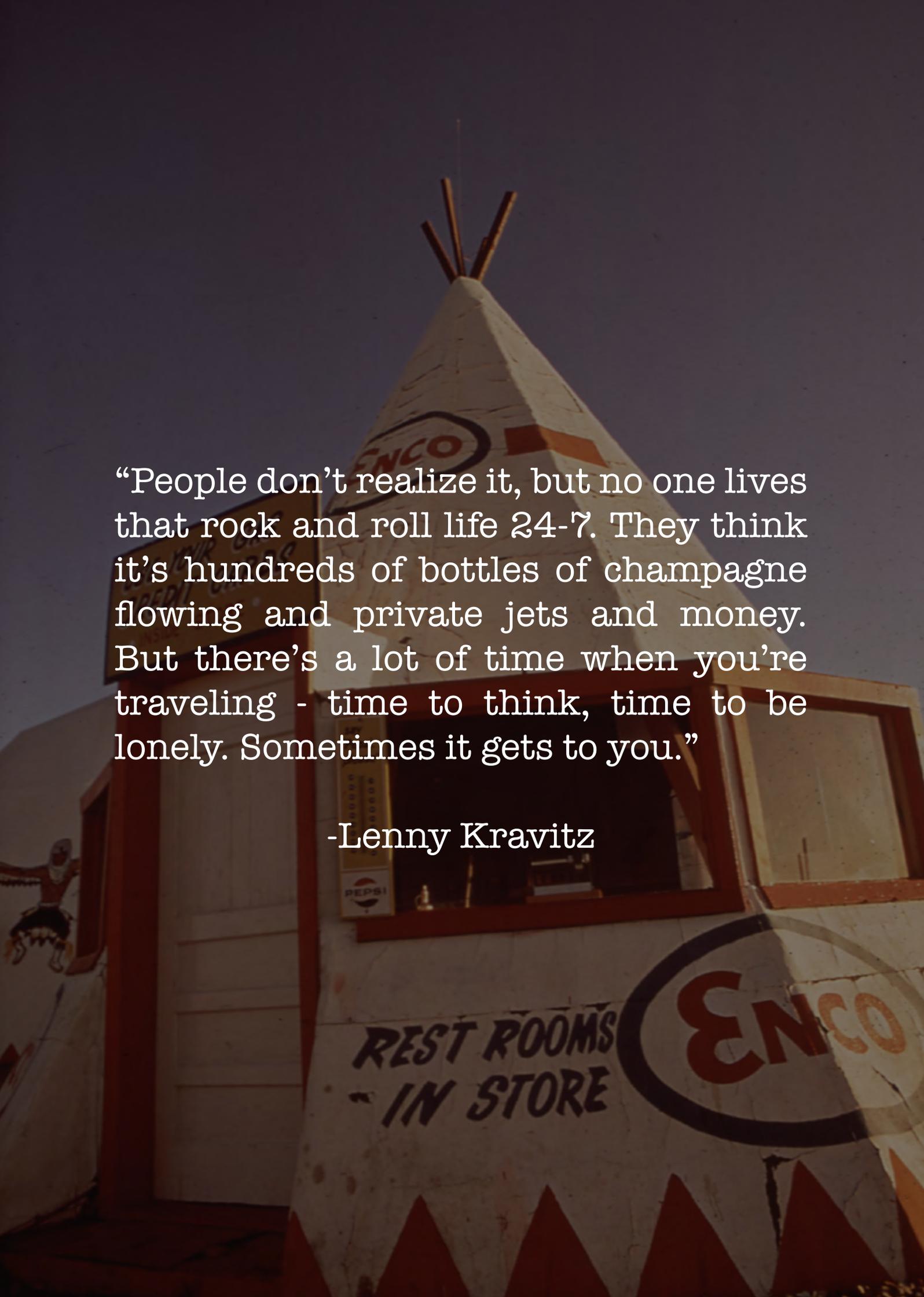


HISTORIC

Welcome to
the band.

It's time for you to
take a Roadtrip.

ROUTE



“People don’t realize it, but no one lives that rock and roll life 24-7. They think it’s hundreds of bottles of champagne flowing and private jets and money. But there’s a lot of time when you’re traveling - time to think, time to be lonely. Sometimes it gets to you.”

-Lenny Kravitz

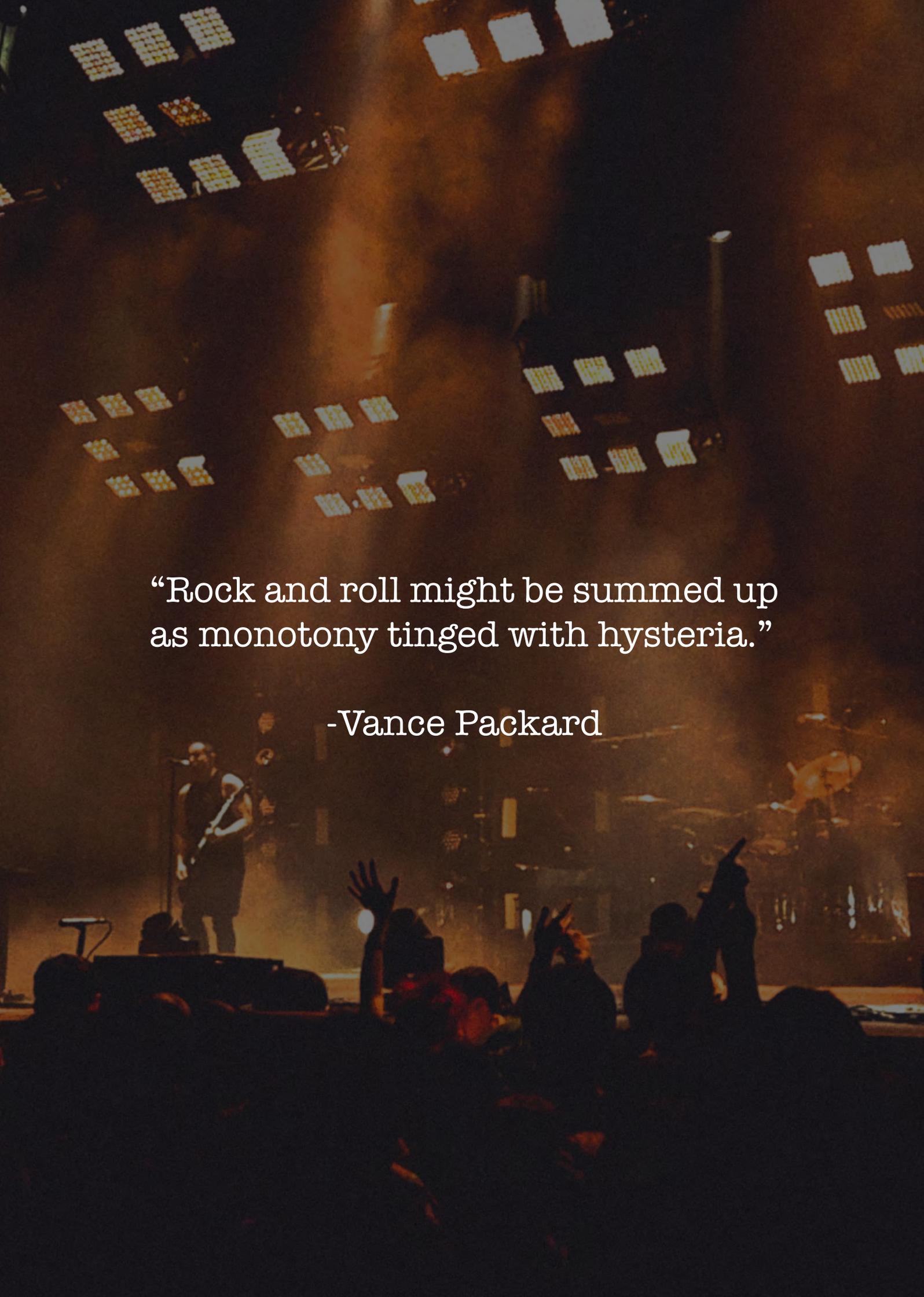
BASIC INFO

Roadtrip is a week long roleplaying event, where you will join a make-believe rock band on a real journey from Chicago to Santa Monica, and playing actual live gigs along the way.

THE EXPERIENCE

As part of this experience you will:

- Pursue fame, fortune, inspiration, hedonistic excess, dramatic self-destruction or one last chance at making it big when you become one of the performers, roadies, groupies or entourage that make up a rock band on tour.
- Have an epic 2,448 mile journey along the historic and dramatic route 66 in a convoy of tour buses, mini-vans and campers.
- Participate or perform in 6 actual gigs with live music and a live audience.
- Make friends and contacts that will stick with you long after the game, as you join an international community of people who dare to say “Let’s pretend...” “

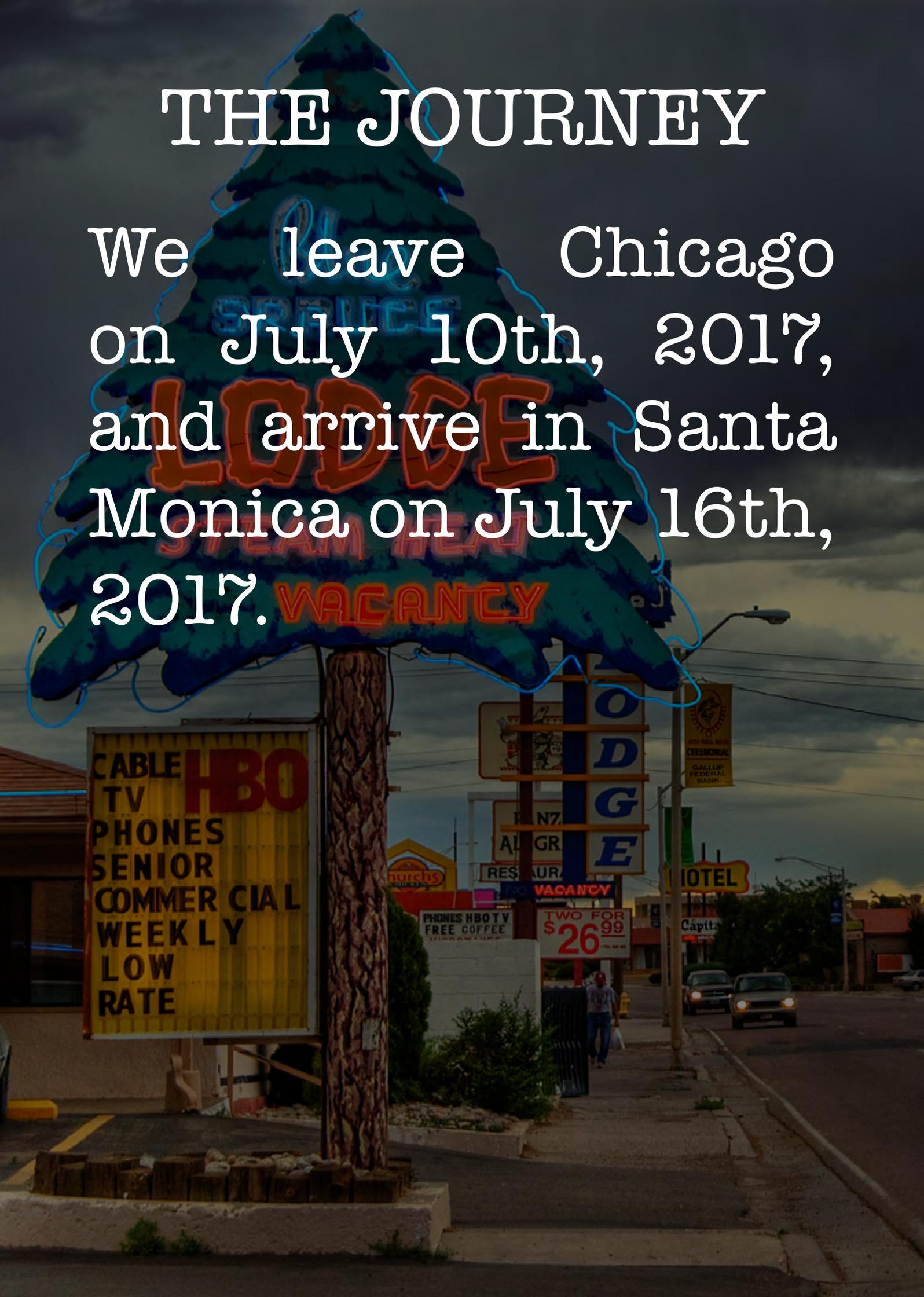
A photograph of a rock concert stage. The scene is dimly lit with warm, orange-toned stage lights. In the foreground, the silhouettes of an audience are visible, with several people raising their hands in the air. On the stage, a band is performing; a lead singer is visible on the left, and other band members are positioned further back. The ceiling is filled with numerous rectangular stage light fixtures, some of which are illuminated, creating a hazy atmosphere of light and smoke.

“Rock and roll might be summed up
as monotony tinged with hysteria.”

-Vance Packard

THE JOURNEY

We leave Chicago on July 10th, 2017, and arrive in Santa Monica on July 16th, 2017.



THE PRICE

\$1,200 USD - This price includes three meals a day, lodging and a place on one of the tour vehicles during the journey. There are also other price options (for example, it's cheaper if you bring your own vehicle), but you can read more about that on roadtriplarp.com.

TRANSPORTATION

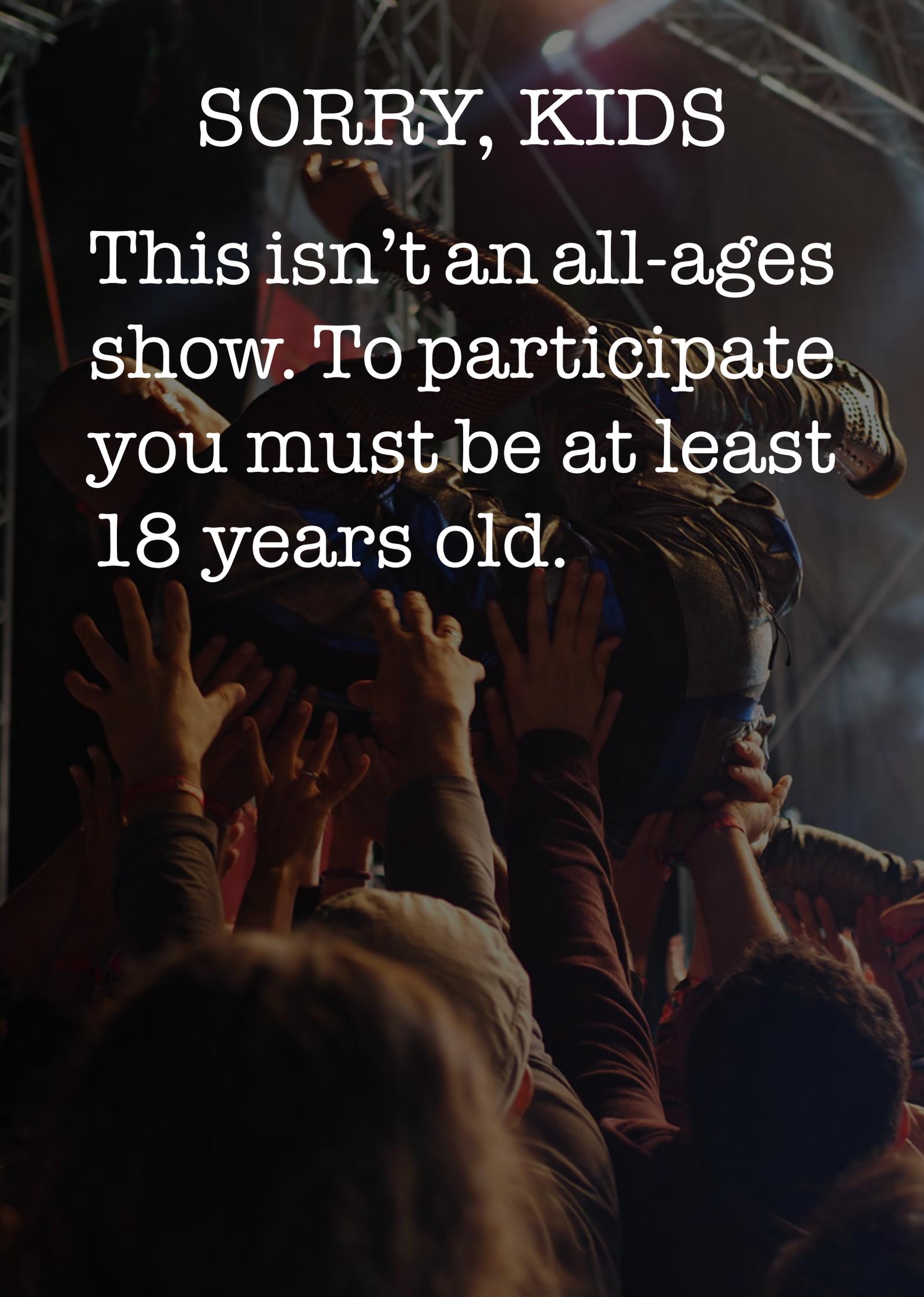
You'll need to arrange your own transportation to Chicago, and home from Santa Monica. We will attempt to arrange bus transit from our arrival and departure points to the nearest major airport for an additional fee.

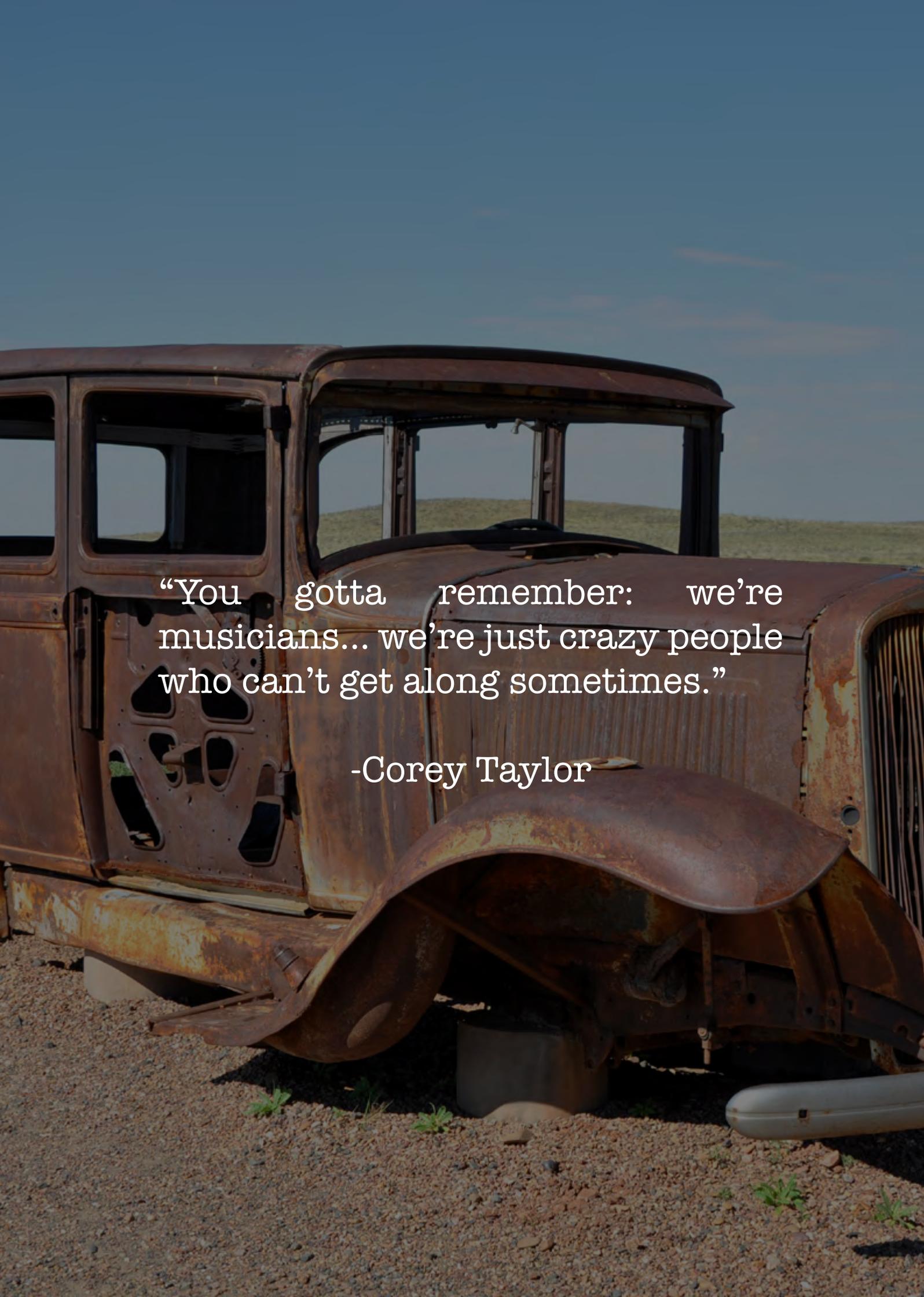
Stand by for more details.



SORRY, KIDS

This isn't an all-ages show. To participate you must be at least 18 years old.



A vintage car, possibly a 1930s model, is shown in a state of extreme decay. The body is heavily rusted and pitted, with large sections missing, particularly the front fender and the side door area. The car is parked on a gravelly surface in a desert-like environment with rolling hills in the background under a clear blue sky. The text is overlaid on the front of the car.

“You gotta remember: we’re musicians... we’re just crazy people who can’t get along sometimes.”

-Corey Taylor

THE PRODUCERS

Roadtrip is being produced in collaboration by the international larp collectives Dziobak Larp Studios and Imagine Nation, and made possible with the assistance of a huge group of passionate and dedicated volunteers.

QUESTIONS

If you have questions,
please don't hesitate to
reach out to us.

Jeff Moxley
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Claus Raasted
Promoter Extraordinaire
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+45 22 34 24 80

KINGMAN

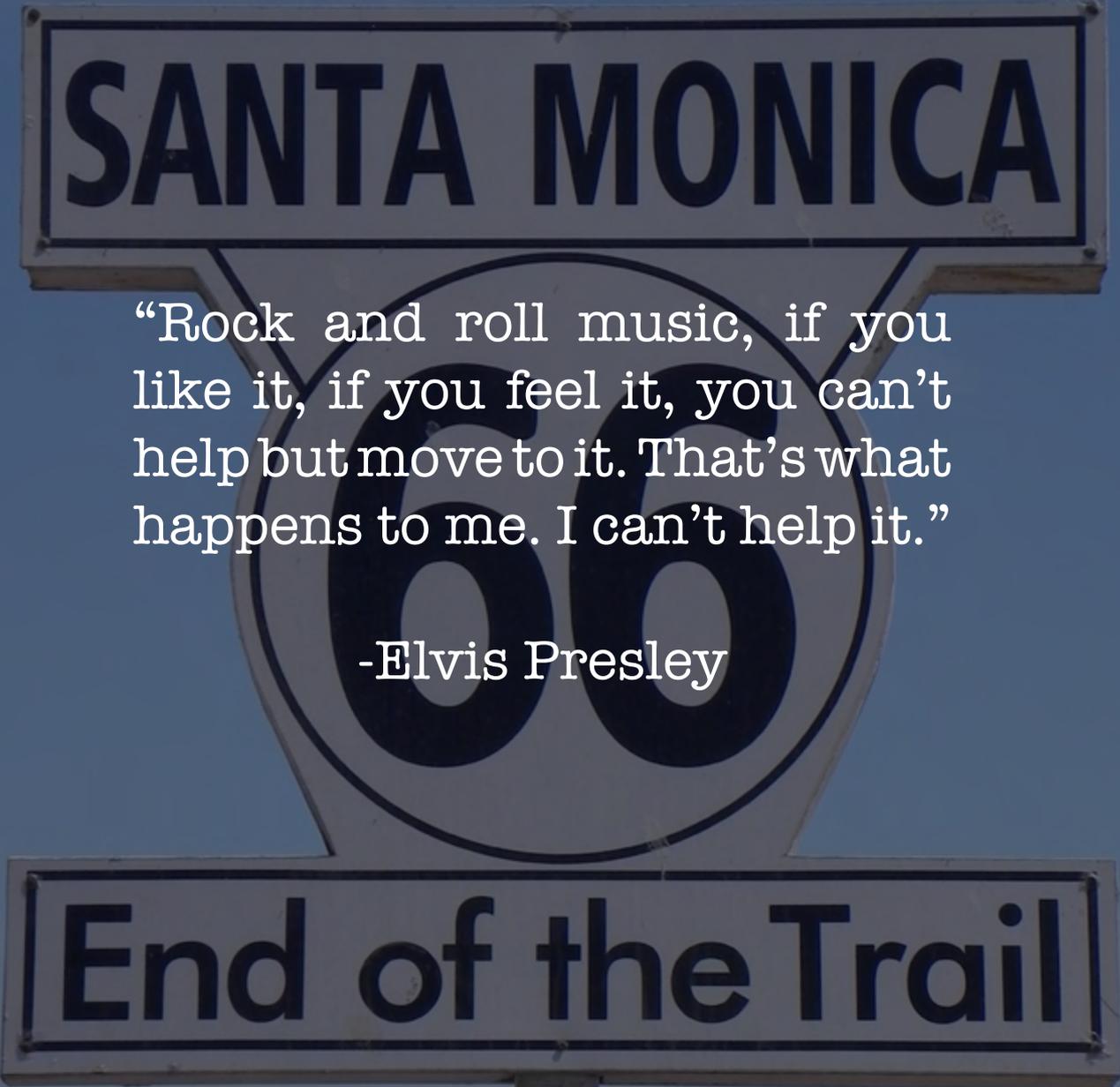
ARIZONA



If you want to
know more,
contact us.

By mail, phone
or chord...

We're waiting to
hear from you!

A large, white, rectangular sign with a black border, mounted on a tall, grey, cylindrical post. The sign is divided into three horizontal sections. The top section contains the text "SANTA MONICA" in large, bold, black, sans-serif capital letters. The middle section features a circular shield with a black border and the number "66" in large, bold, black, sans-serif digits. The bottom section contains the text "End of the Trail" in large, bold, black, sans-serif capital letters. The background is a clear blue sky with some light clouds. In the lower part of the image, there are palm trees and a building with a sign that says "REST".

SANTA MONICA

“Rock and roll music, if you like it, if you feel it, you can’t help but move to it. That’s what happens to me. I can’t help it.”

-Elvis Presley

End of the Trail